

Downtown Development Authority 2021-2022

2021-22 Goals:

- M-15 Garage Sale with participation of Main Street businesses
- Grant Collaboration with City of Davison & Davison Schools
- DDA Sign at Railroad Tracks
- Wayfinding Signs
- Sound System
- Stage / Tents
- Self-Watering Flower Pots

2022-2023 Goals:

- Stronger electrical on Main Street from Flint to Third.
- Sound System
- Parking Lots Coating
- Stage / Tents
- M-15 Garage Sale with participation of Main Street businesses
- Grant Collaboration with City of Davison & Davison Schools
- DDA Sign at Railroad Tracks
- Wayfinding Signs

2021-22 Accomplishments:

- Energy Coalition
- City Hall Tree Lighting for Christmas
- Lit up Main Street with Orange & Purple lights for Pumpkin Festival
- Restriping & new signage Colonial Square Parking lot
- New American Flags to line Main Street
- Free Wi-Fi signal strength improvement. Now goes from 126 N. Main to 627 N State.
- Stayed afloat during COVID-19 pandemic
- Due to the COVID-19 pandemic many goals weren't met and will be pushed to following years as funds become available

2021-22 Promotion Events:

- Christmas On Main Street Parade and Events 2021
- Car Cruise 2021
- Pumpkin Festival 2021
- Trunk or Treat 2021
- M-15 Garage Sale 2022
- Festival of Flags Parade 2022

As of: March 16, 2022